KNOW ALL MEN BY THESE PRESENTS

that

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upenn.edu (SEAS '97), Harvard Berkman Klein ('16–'17), Stanford CodeX ('17–'18)
previously co-founder of POBOX.COM, KARMASPHERE.COM, HACKERSPACE.SG, and JFDI.ASIA
and co-author of SPF (IETF RFC4408), a globally deployed opensource email standard

and

ALEXIS CHUN
a recovering lawyer who read at Queen Mary in London, practiced at TSMP (M&A)
and Rajah & Tann (commercial litigation), and spent years consulting on software contracts
before coming to the conclusion that doing things by hand was never going to get better

ARE TOGETHER LEADING

LEGALESE.COM

originally an internal project
designed to scratch-our-own-itch at JFDI.ASIA
that has by our estimation saved $345,000 in legal fees

subsequently spun out as

A DEEP-TECH STARTUP

which will apply
MARC ANDREESSEN's dictum
"SOFTWARE IS EATING THE WORLD"
to the **LEGAL INDUSTRY**

by exploiting the
UNCANNY PARALLELS
(this gets technical; bear with me)
between

THE DRAFTING OF
CONTRACTS & LAWS

and

THE DEVELOPMENT OF
SOFTWARE

both of which deal in

variable definitions
event-driven callbacks
exception handling
version control

decision trees and tables
if/then/else statements
dependency graphs
logical inference

and other notions which
COMPUTER SCIENTISTS
are intimately familiar with

but which
LAWYERS
have no names for

not because lawyers are necessarily **UNINTELLIGENT**, *but simply because*
law **PREDATES** *computer science by* **THOUSANDS** *of years*
and because, if you think about it,
most **SENIOR PARTNERS** *alive today were in* **LAW SCHOOL**
when **FAX MACHINES** *were* **NEW**

WITH THE SIMPLE GOAL

THAT

what
INTUIT
has done for
ACCOUNTING

what
ADOBE
has done for
ART & DESIGN

what
AUTODESK
has done for
ENGINEERING

LEGALESE
will do for
LAW

including
THE $80B CORPORATE CONTRACTS INDUSTRY

because
(if one may be permitted to speak frankly)
in a world where **CARS** *drive* **THEMSELVES**
it is **QUITE MAD** *to pay a* **HUMAN**
FIVE HUNDRED *an* **HOUR**
to **COPY** *and* **PASTE**
WORDS *upon a* **PAGE**

FIRST BY DEVELOPING A DSL

dubbed **"L4"**

a **DOMAIN-SPECIFIC-LANGUAGE**
for **LEGAL AGREEMENTS** and **REGULATIONS**
that does for the **MODAL μ-CALCULUS**
what functional languages do for the **LAMBDA CALCULUS**

THEN BY BUILDING COMPILERS

which will target **ENGLISH**
and other **NATURAL LANGUAGES**
(imagine multilingual contracts, each provably identical)

and will also target **ETHEREUM**
and other **BLOCKCHAIN PLATFORMS**
(because bugs in smart contracts cost real money)

accompanied by a powerful **STATIC ANALYZER**
capable of **FORMAL VERIFICATION**
and **EXHAUSTIVE TEST SUITES**
that prove, to the extent that
such **PROOF** is **MATHEMATICALLY POSSIBLE**,
contracts written in the language are
CORRECT · CONSISTENT · COMPLIANT

speaking of which
(if one may be frank again)
most programmers write **PROGRAMS**;
fewer (very advanced) coders write **COMPILERS**
which compile the programs to their final form;
but many lawyers **ACT AS** *compilers –*
and it hurts, doing the job of a robot

THUS ESTABLISHING A FOUNDATION

just as **SQL** *is foundational to* **DATABASES**
HTML *is foundational to* **THE WEB**
POSTSCRIPT *is foundational to* **DIGITAL PRINTING**

FOR A COMPLETE TECH STACK

translating notions like
IDEs, LINTING, BUILD TOOLS,
UNIT TESTS *and* **FUZZ TESTING,**
OPENSOURCE LIBRARIES, VERSION CONTROL,
and the rest of the **PROGRAMMER'S ARSENAL**
of **TOOLS** *and* **TECHNIQUES**

THAT CULMINATES IN APPS

for end-users
not for law firms!

the first of which (our **MVP**)
helps **STARTUPS** generate **ALL** the paperwork
needed to close their **ANGEL ROUNDS**

which is to say
not just the **TERM SHEET**
but all the **RESOLUTIONS** *and* **FILINGS** *and*
other **PREREQUISITES** *which most founders don't know about)*

attention to detail
is the mark of a
great graphic designer.
write to us at
collective@legalese.com

WITHOUT
spending **TIME** or **MONEY** on
LAWYERS

which **APPLICATIONS** *will*
slowly but surely
nibble away at the

high-margin
low-volume
manually operated
jealously proprietary
LAW FIRM

replacing
it with a

high-volume
low-margin
automated
largely opensource
NEW INDUSTRY

which we call

COMPUTATIONAL LAW

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